

WE CLAIM:

1. An antiperspirant stick product comprising
 - (a) from about 5% to about 35% by weight of an antiperspirant active;
 - (b) from about 5% to about 35% by weight of a structurant,
 - (c) from about 20% to about 80% by weight of a volatile fluid; and
 - (d) 10% or less by weight of a non-volatile organic fluid;wherein, the stick has a hardness of at least about 600 gram-force and an adhesion value of at least 33%, and wherein the stick is free of non-volatile silicone fluids.
2. The product of Claim 1, wherein the antiperspirant active is from about 10% to about 30%.
3. The product of Claim 1, wherein the structurant is from about 10% to about 25%.
4. The product of Claim 1, wherein the volatile fluid is from about 30% to about 70%.
5. The product of Claim 1, wherein the non-volatile organic fluid is 8% or less.
6. The product of Claim 1, wherein the non-volatile organic fluid is less than about 7%.
7. The product of Claim 1, wherein the active is selected from the group consisting of aluminum-containing salts and zirconium-containing salts or materials.
8. The product of Claim 7, wherein the active is selected from the group consisting of at least one of aluminum halides, aluminum hydroxyhalides, zirconyl oxyhalides, zirconyl hydroxyhalides, and any mixture thereof.
9. The product of Claim 1, wherein the structurant is selected from the group consisting of stearyl alcohol and other fatty alcohols; hydrogenated castor oil; paraffin wax; beeswax; carnauba; candelilla; spermececi wax; ozokerite; ceresin; baysberry; synthetic waxes, such as Fisher-Tropsch waxes and microcrystalline wax; polyethylenes with molecular weight of 200 to 1000 daltons; solid triglycerides; and any mixtures thereof.
10. The product of Claim 1, wherein the volatile fluid is selected from the group consisting of cyclic silicones; linear silicones; branched chain silicones; and mixtures thereof.

11. The product of Claim 1, wherein the non-volatile organic fluid is selected from the group consisting of mineral oil; PPG-14 butyl ether; isopropyl myristate; petrolatum; butyl stearate; cetyl octanoate; butyl myristate; myristyl myristate; C12-15 alkylbenzoate; octyldodecanol; isostearyl isostearate; octododecyl benzoate; isostearyl lactate; isostearyl palmitate; isobutyl stearate; and any mixtures thereof.
12. The product of Claim 1, wherein the adhesion value is at least 40%.
13. The product of Claim 1, wherein the product further comprises film modifiers selected from the group consisting of powders, silica, flow beads, and mixtures thereof.
14. The product of Claim 1, wherein the product further comprises at least one of the group consisting of vitamins, medications, dyes, colorants, emulsifiers, perfumes, fragrances, distributing agents, antimicrobials, deodorant materials, pharmaceutical and other topical active, preservatives, surfactants, and mixtures thereof.